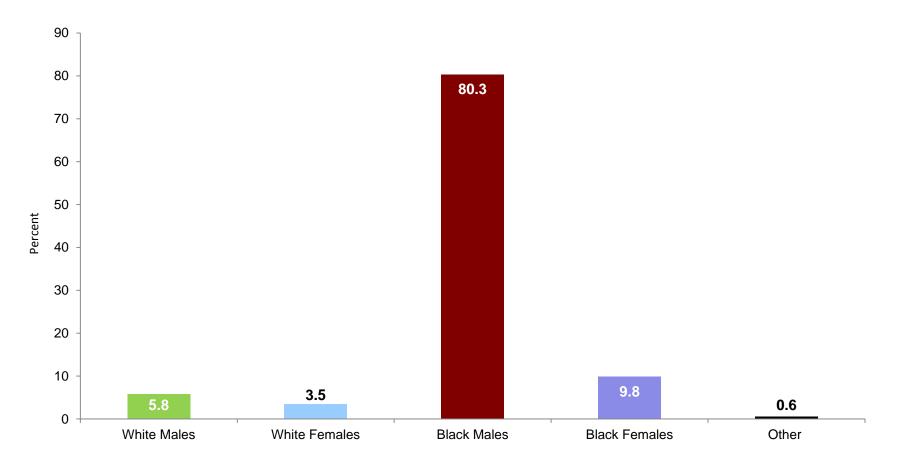
# R E A L RACE, EQUITY AND LEADERSHIP



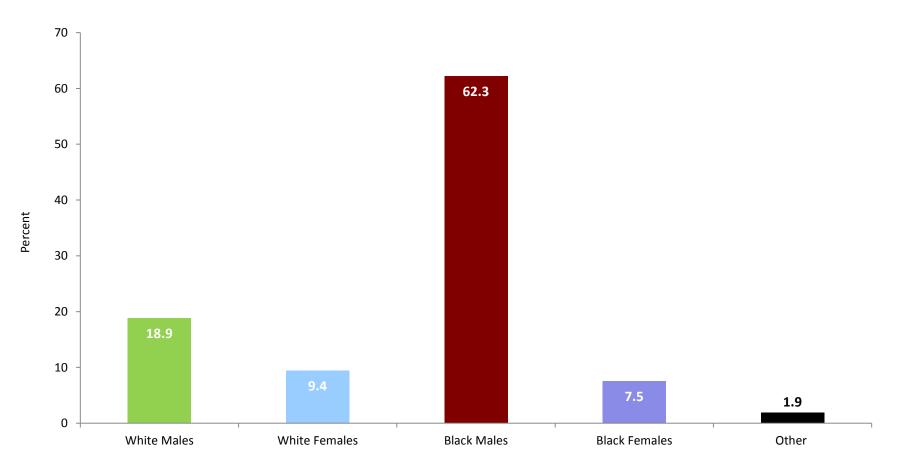
November 2015

Michigan Black Caucus LEO

## Homicide Victims by Race and Gender: BALTIMORE

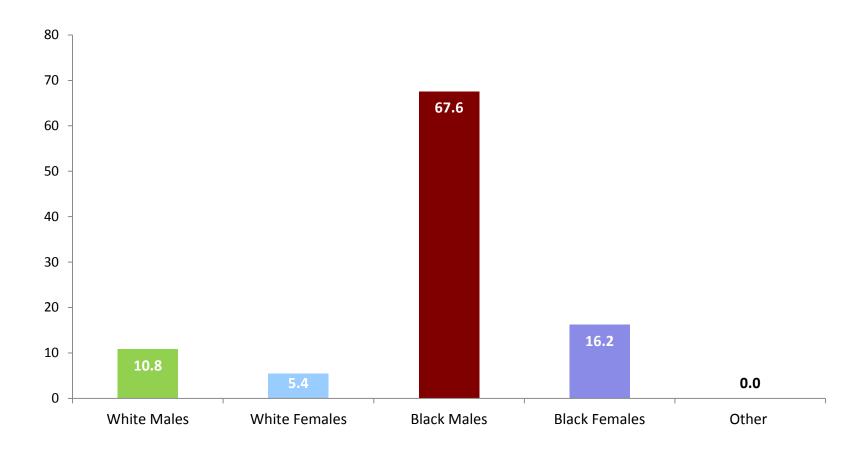


## Homicide Victims by Race and Gender: BOSTON

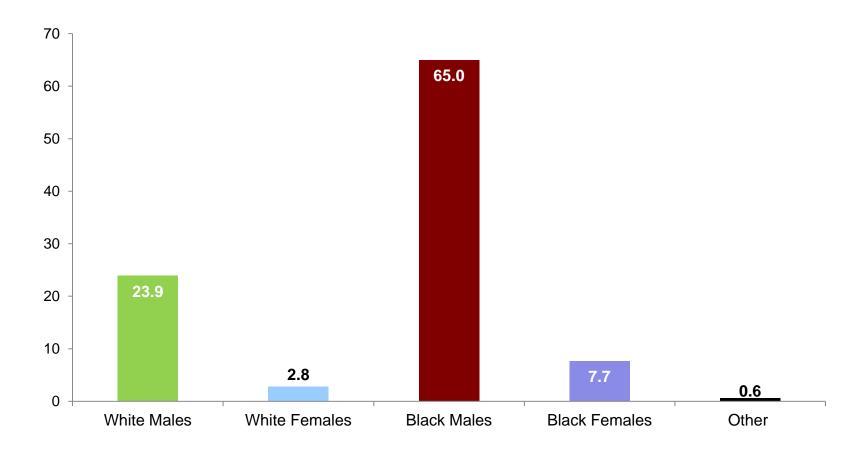


Source: Authors analysis of data from Bureau of Justice Statistics, United States Department of Justice and Census Bureau, 2009

## Homicide Victims by Race and Gender: BUFFALO



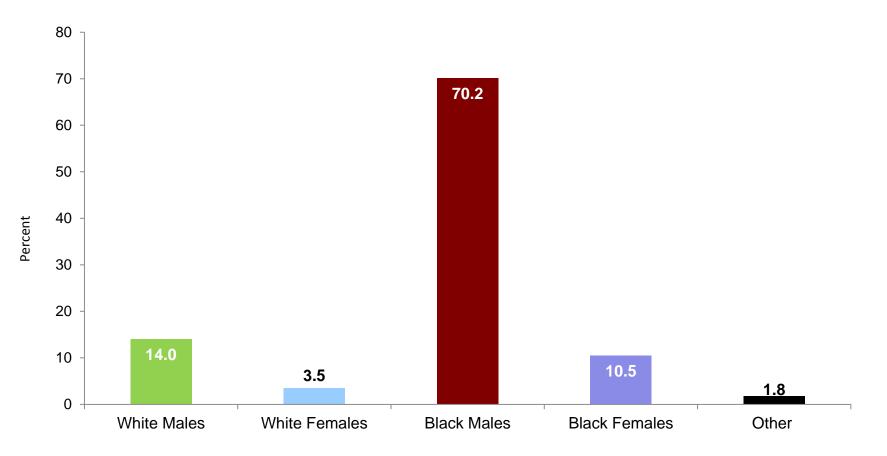
### Homicide Victims by Race and Gender: CHICAGO



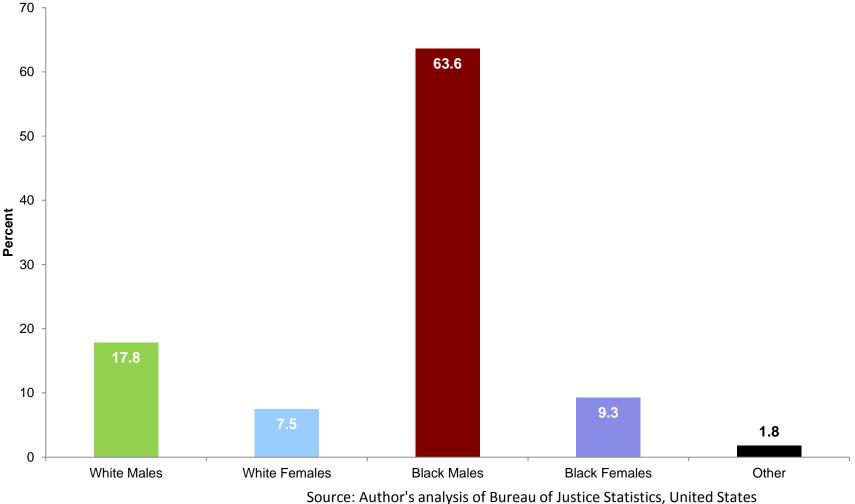
Source: Authors analysis of data from Bureau of Justice Statistics, United States Department of Justice (2009 Homicide Data) and U.S. Census Bureau

Percent

## Homicide Victims by Race and Gender: CLEVELAND

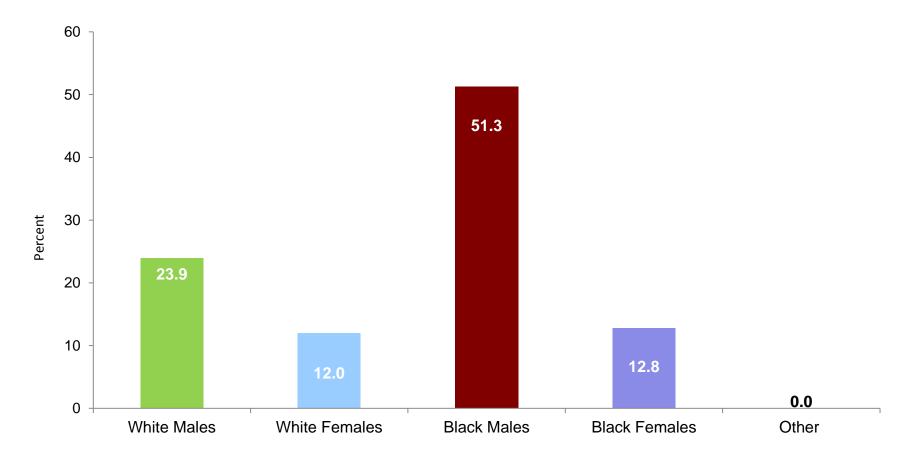


### Homicide Victims by Race and Gender: COLUMBUS



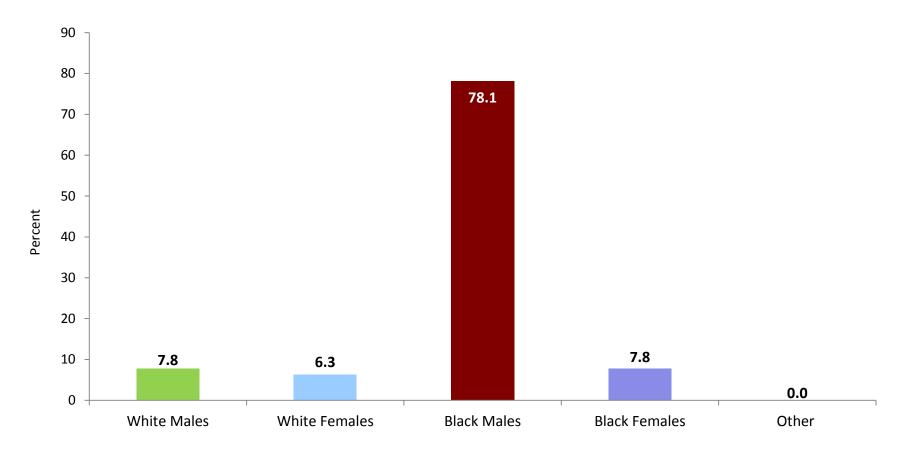
Department of Justice (2009 homicide data) and Census Bureau

## Homicide Victims by Race and Gender: INDIANAPOLIS

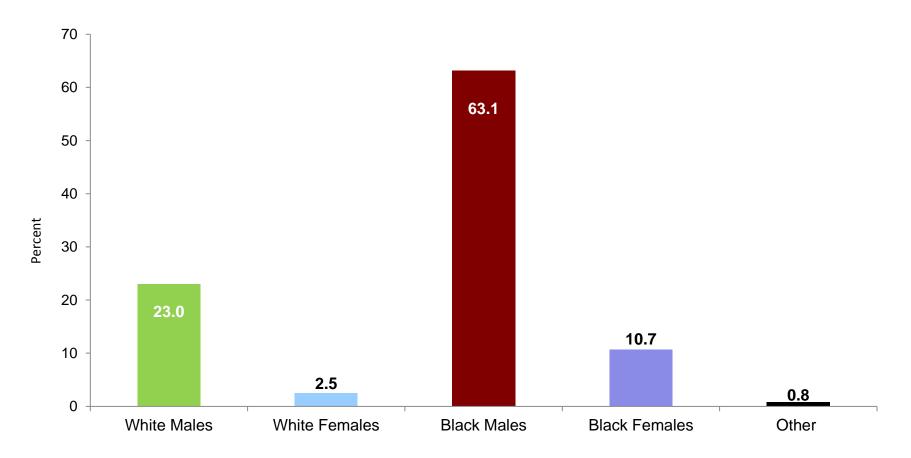


Source: Authors analysis of data from Bureau of Justice Statistics, United States Department of Justice and Census Bureau, 2009

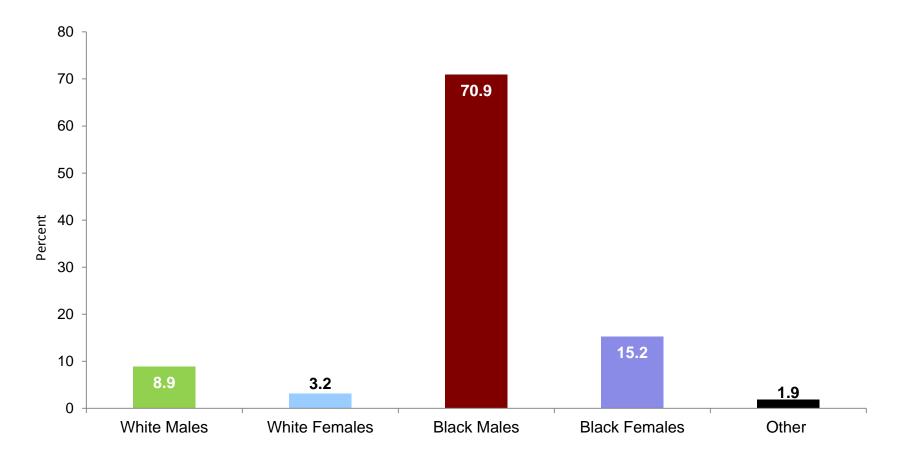
## Homicide Victims by Race and Gender: JACKSON, MS



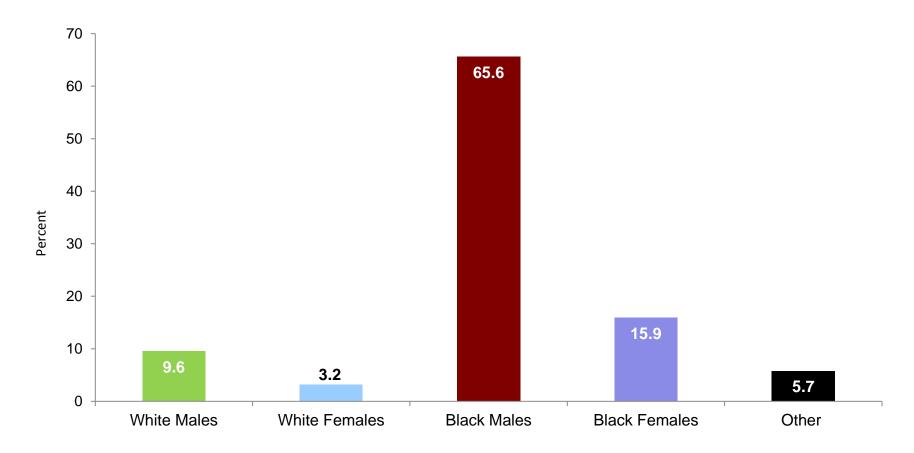
## Homicide Victims by Race and Gender: KANSAS CITY



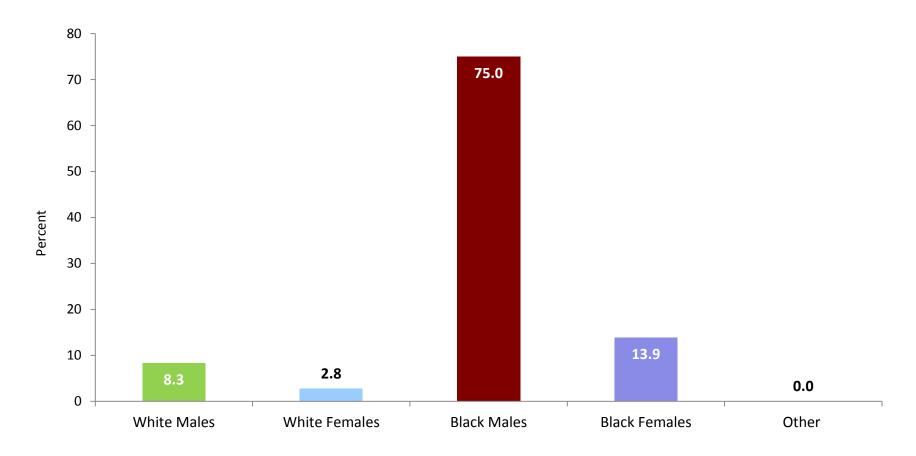
### Homicide Victims by Race and Gender: MEMPHIS



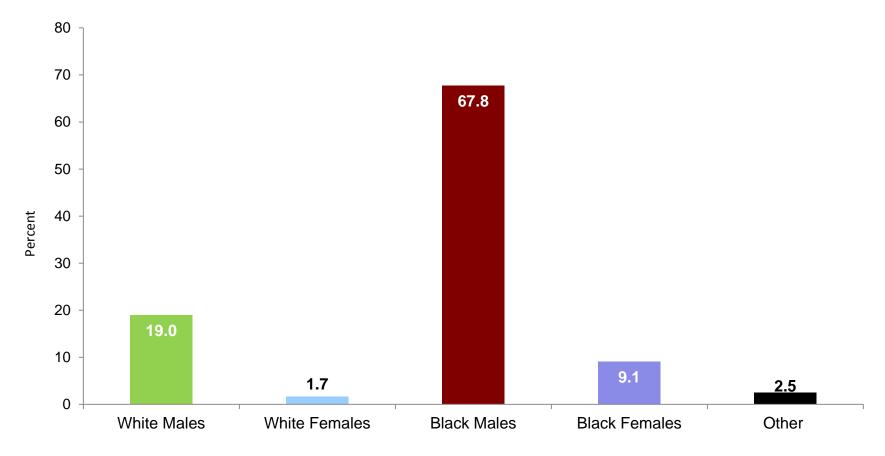
## Homicide Victims by Race and Gender: MINNEAPOLIS



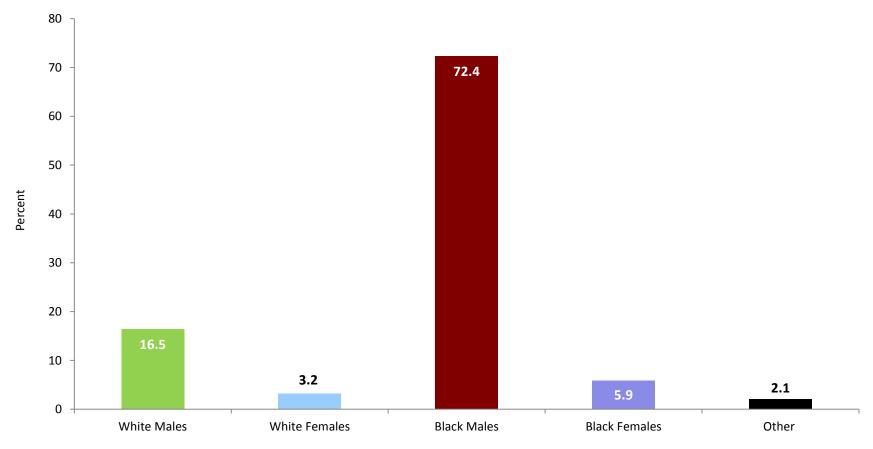
## Homicide Victims by Race and Gender: NEWARK, NJ



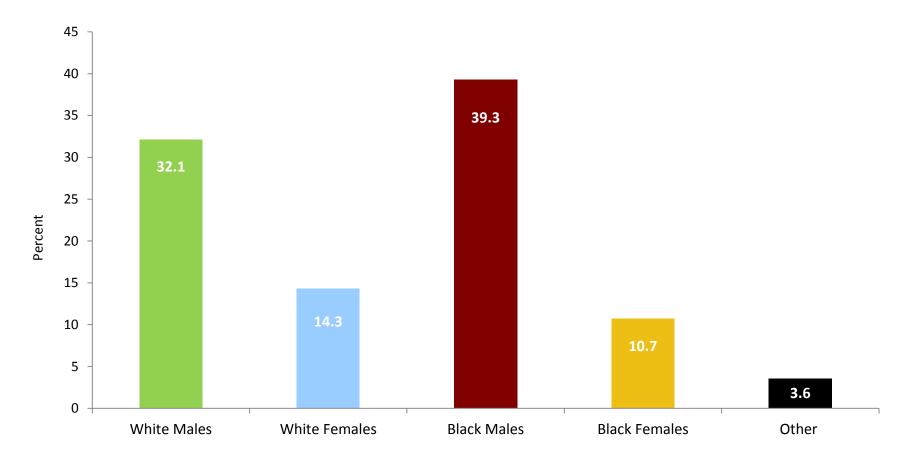
## Homicide Victims by Race and Gender: OAKLAND



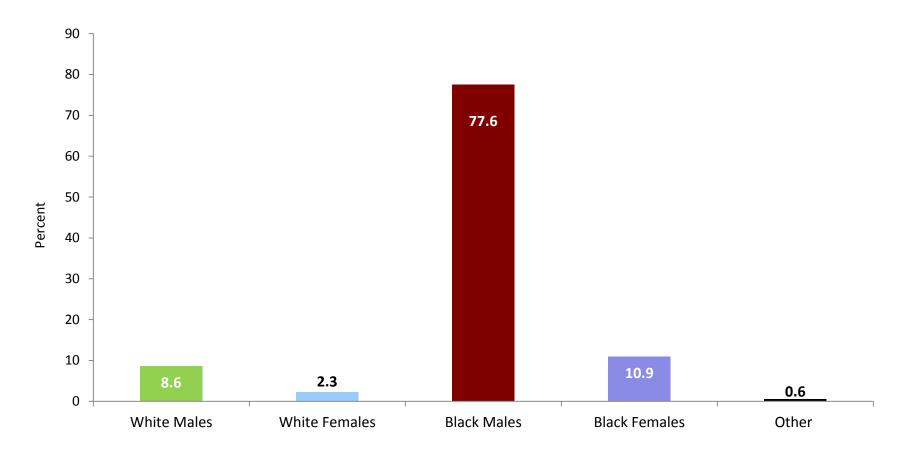
## Homicide Victims by Race and Gender: PHILADELPHIA



## Homicide Victims by Race and Gender: SEATTLE



## Homicide Victims by Race and Gender: ST. LOUIS



## False Universalism: Reducing Violent Deaths Among Black Males

- Armed with this knowledge, many communities still take a universal approach to violence prevention strategy, programming, and evaluation.
- "Universal approaches that are not sensitive to the needs of the particular have uneven impact (Powell, 2011)."
  - False universalism assumes that targeted policies that address the needs of certain populations become a divisive wedge.
  - False universalism also assumes that everyone benefits from universal approaches. But universal approaches that are not sensitive to the needs of the particular are never truly universal; they tend to have an uneven impact, and can even exacerbate racial inequality at times.
  - We need to be universal in our goals but not in our process.

## **Cities United Belief Statement**

# Black men and boys *matter* and are assets to our nation, which should not be squandered.

## **Cities United Mission Statement**

Develop and implement plans in partnership with communities, families, youth, philanthropy, government officials, and other stakeholders *dedicated* to reducing the epidemic of murders among Black men and boys.

## **Cities United Vision Statement**

**500** mayors by **2025** partner to implement plans that realize a **50%** national reduction of violence and violence related deaths of Black men and boys.

## Cities United Partner Cities – 76 Mayors

- The City of Akron, OH Mayor Donald L. Plusquellic
- D The City of Allentown, PA Mayor Ed Pawlowski
- D The City of Anniston, AL Mayor Vaughn Stewart
- D The City of Auburn, WA Mayor Pete Lewis
- The City of Baltimore, MD Mayor Stephanie Rawlings-Blake
- The City of Beaumont, TX Mayor Becky Ames
- The City of Birmingham, AL Mayor William A. Bell
- The City of Boston, MA Mayor Martin J. Walsh
- The City of Brooklyn Park, MN Mayor Jeffrey Lunde
- The City of Denver, CO Mayor Michael Hancock
- The City of Durham, NC Mayor William Bell
- The City of Camden, NJ Mayor Dana L. Redd
- **The City of Charleston, SC -** Mayor Joseph R. Riley
- The City of Charlottesville, VA Mayor Satyendra Singh Huja
- The City of Chester, PA Mayor John Linder
- The City of Chicago, IL- Mayor Rahm Emanuel
- The City of Cleveland, OH- Mayor Frank G. Jackson
- The City of Columbia, SC Mayor Steve Benjamin
- D The City of Columbus, OH Mayor Michael Coleman

- **The City of Dallas, TX -** Mayor Mike Rawlings
- The City of Evanston, IL Mayor Elizabeth Tisdahl
- The City of Fort Wayne, IN Mayor Tom Henry
- The City of Gary, IN Mayor Karen Freeman-Wilson
- The City of Grand Rapids, MI Mayor George Heartwell
- The City of Greenville, MS Mayor John Cox
- The City of Hampton, VA Mayor George Wallace
- The City of Harrisburg, PA Mayor Eric Papenfuse
- The City of Houston, TX Mayor Annise Parker
- **The City of Indianapolis, IN -** Mayor Gregory A. Ballard
- D The City of Jackson, TN Mayor Jerry Gist
- The City of Jacksonville, FL- Mayor Alvin Brown
- The City of Kansas City, MO Mayor Sly James
- **The City of Knoxville, TN -** Mayor Madeline Rogero
- The City of Las Vegas, NV Mayor Carolyn Goodman
- **The City of Lexington, KY -** Mayor Jim Gray
- The City of Little Rock, AR Mayor Mark Stodola
- The City of Los Angeles Mayor Garcetti
- The City of Louisville, KY- Mayor Greg Fischer

## Cities United Partner Cities – 76 Mayors

- D The City of Madison, WI- Mayor Paul Soglin
- **The City of Memphis, TN -** Mayor A.C. Wharton, Jr.
- The City of Miami Gardens, FL Mayor Oliver G. Gilbert, III
- The City of Milwaukee, WI Mayor Tom Barrett
- The City of Minneapolis, MN Mayor Betsy Hodges
- The City of Nashville, TN Mayor Karl F. Dean
- The City of New Orleans, LA Mayor Mitch Landrieu
- The City of New York, NY Mayor Bill de Blasio
- The City of Newport News, VA Mayor McKinley Price
- The City of Newton, MA- Mayor Setti Warren
- The City of North Chicago, IL- Mayor Leon Rockingham, Jr.
- The City of Oakland, CA- Mayor Libby Schaaf
- D The City of Oklahoma City, OK- Mayor Mick Cornett
- The City of Omaha, NE Mayor Jean Stothert
- The City of Orlando, FL- Mayor Buddy Dyer
- The City of Pasadena, CA Mayor Bill Bogaard
- The City of Paterson, NJ Mayor Jeffery Jones
- **The City of Patterson, LA –** Mayor Rodney Grogan
- **The City of Philadelphia, PA** Mayor Michael Nutter

	The City of Pittsburgh, PA - Mayor Bill Peduto
	The City of Portland, OR - Mayor Charlie Hales
	The City of Providence, RI - Mayor Jorge Elorza
	The City of Riviera Beach, FL - Mayor Thomas Masters
	The City of Rochester, NY - Mayor Lovely Warren
	The City of Saint Paul, MN – Mayor Chris Coleman
	The City of Salisbury, MD - Mayor Jim Ireton
	The City of San Antonio , TX - Mayor Ivy Taylor
	The City of Savannah, GA - Mayor Edna Branch Jackson
	The City of Seattle, WA - Mayor Ed Murray'
. 🗆	The City of Shaker Heights, OH - Mayor Earl Leiken
	The City of South Bend, IN - Mayor Pete Buttigieg
	The City of Southfield, MI - Mayor Brenda Lawrence
	The City of Springfield, IL - Mayor J. Michael Houston
	The City of Tacoma, WA - Mayor Marilyn Strickland
	The City of Tampa, FL - Mayor Bob Buckhorn
	The City of University City, MO - Mayor Shelley Welsch
	The City of Washington, DC - Mayor Muriel Bowser
	The City of West Palm Beach, FL - Mayor Geraldine Muoio

# **Cities United: Key Partners**

#### **Principals**

- City of Philadelphia
- City of New Orleans
- Open Society Foundations' Campaign for Black Male Achievement
- Casey Family Programs
- National League of Cities

#### **Core Planning Team**

- Association of Black Foundation Executives
- □ John S. and James L. Knight Foundation
- U.S. Conference of Mayors
- Millennial leaders across the country





CITY OF NEW ORLEANS

casey family programs fostering families. fostering change:



# Cities United Inaugural CEO: Anthony Smith

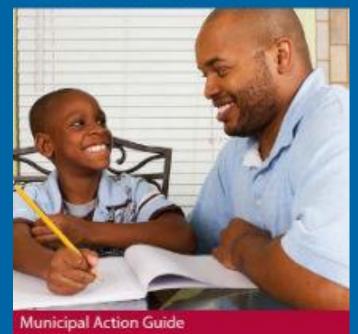


- Director for Safe and Healthy Neighborhoods in the office of Mayor Greg Fischer in Louisville, KY
- Seasoned leader with over 20 years of experience organizing, facilitating, managing, mobilizing, and building networks

"While I am sad to see him leave, I could not be more proud of him achieving this new leadership role that gives him the chance to advocate for men and boys of color and safer communities on the national stage. We look forward to working with him in his new capacity. The entire country will now get to see the superstar we have had here in Louisville." (Mayor Fischer)

## City Leaders to Promote Black Male Achievement Technical Assistance Initiative

#### CITY LEADERSHIP TO PROMOTE BLACK MALE ACHIEVEMENT







City Leaders to Promote Black Male Achievement: Phase 1 -- Five Areas

> STRONG COMMITMENT BY CITY LEADERS TO FRAME AND RAISE VISIBILITY

DEVELOPMENT OF STRONG PARTNERSHIP STRUCTURE EFFECTIVE UTILIZATION OF DATA

IMPLEMENTATION OF COMPREHENSIVE STRATEGIES AUTHENTIC ENGAGEMENT OF YOUNG BLACK MEN

#### City Leaders to Promote Black Male Achievement: 11 Cities Selected

- City of Charlottesville, VA Mayor Satyendra Huja and Councilwoman Kristin Szakos
- 2. City of Chicago, IL Mayor Rahm Emanuel
- 3. City of Fort Wayne Mayor Tom Henry
- 4. City of Jacksonville, FL Mayor Alvin Brown
- 5. City of Louisville, KY Mayor Greg Fischer
- 6. City of Milwaukee, WI Mayor Tom Barrett
- 7. City of Oakland, CA Mayor Jean Quan
- 8. City of Omaha, NE- Mayor Jean Stothert
- 9. City of Orlando, FL Mayor Buddy Dyer
- 10. City of Philadelphia, PA Mayor Michael Nutter
- 11. City of Portland, OR Mayor Charlie Hales

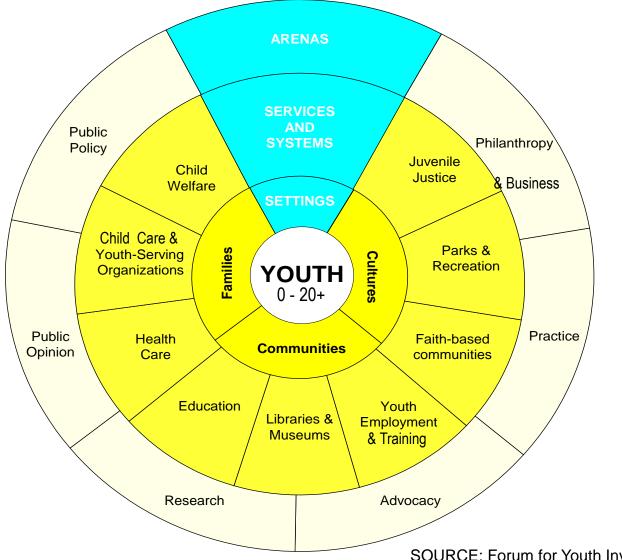
## BMA Framework: TA Areas for BMA Cities

Establish and Promote a Shared Vision for BMA

Engage Diverse Stakeholders Define and Implement Comprehensive BMA Strategies Share Accountability, Data and Outcomes

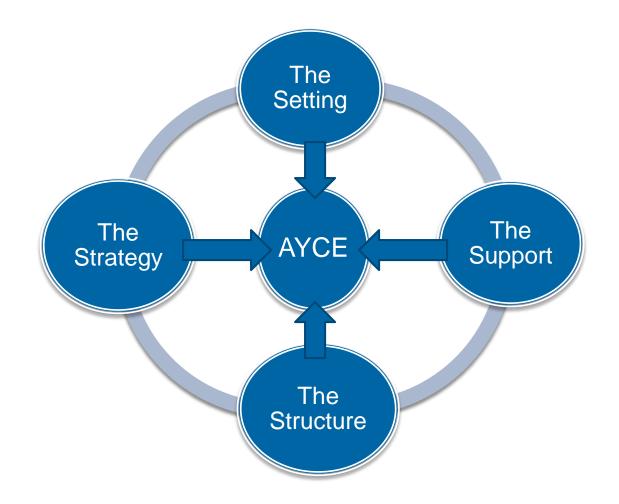
Create and Sustain Local Infrastructures

## **BMA Component:** ENGAGING DIVERSE STAKEHOLDERS



SOURCE: Forum for Youth Investment Ready by 21<sup>™</sup>

## **BMA Component:** The AYCE Framework

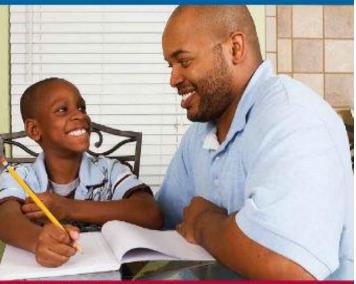


## **BMA Framework:** DEVELOP AND IMPLEMENT STRATEGIES & POLICIES

#### **Comprehensive Strategies:**

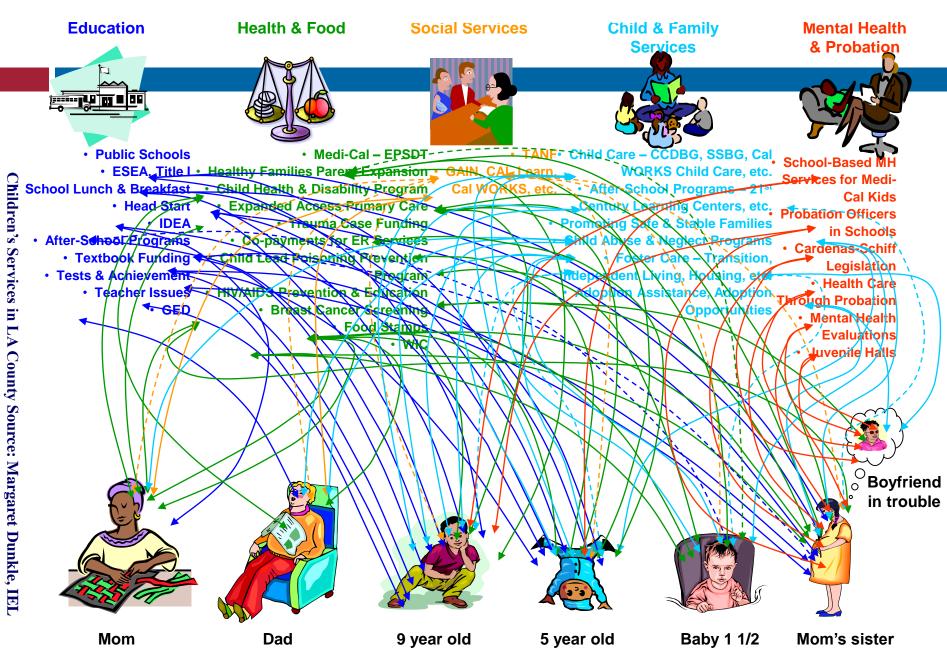
- Strengthening families
- Improving educational achievement
  - School Suspension policies
- Expanding job opportunities
  - Local/targeted hiring policies
- Reducing violence and violencerelated deaths
  - Ban the Box policy

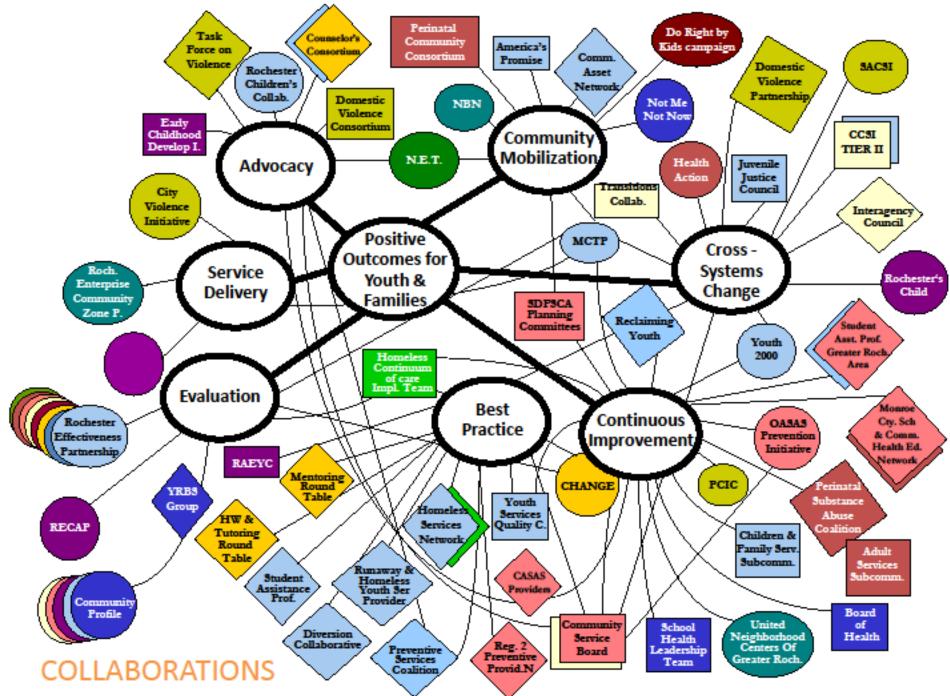
#### CITY LEADERSHIP TO PROMOTE BLACK MALE ACHIEVEMENT



**Municipal Action Guide** 

#### BMA Framework: Cross-System Collaboration Strategies





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# In just the last several years...





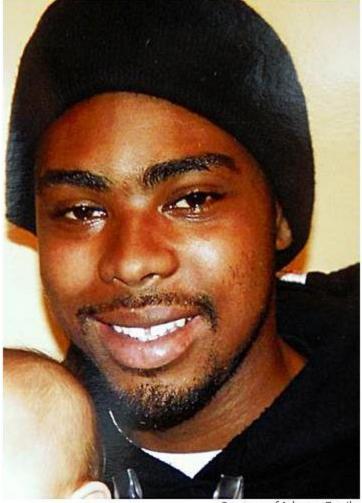




## Houston, TX – Robby Tolan December 2008



## Oakland, CA – Oscar Grant January 2009 (Fruitvale Station)







Courtesy of Johnson Family

## Sanford, FL– Trayvon Martin February 2012



## Jonesboro, AR – Chavis Carter July 2012



## Los Angeles, CA– Alesia Thomas August 2012





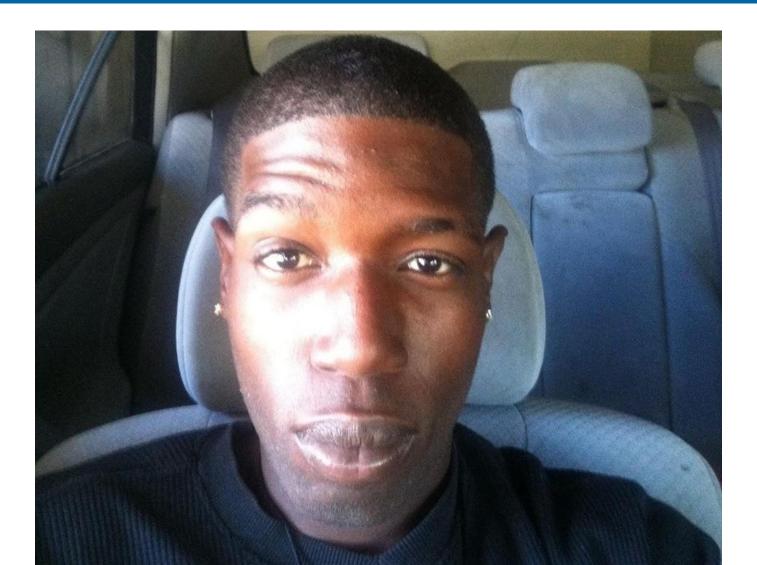
## Jacksonville, FL – Jordan Davis November 2012 (3 ½ Minutes)



## Gardena, CA – Ricardo Diaz-Zeferino – June 2013

#### Video released shows police killing unarmed man in LA suburb

#### New Iberia, IL – Victor White March 2014



## Staten Island, NY – Eric Garner– July 2014



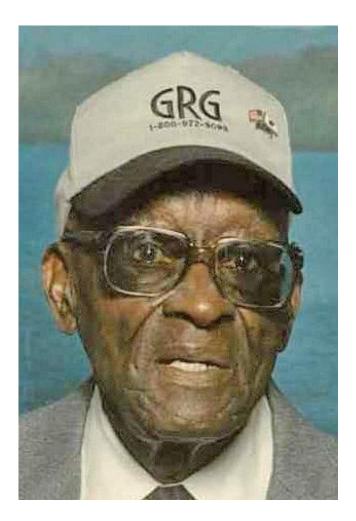
#### Los Angeles, CA – Ezell Ford August 2014



#### Ferguson, MO– Michael Brown – August 2014



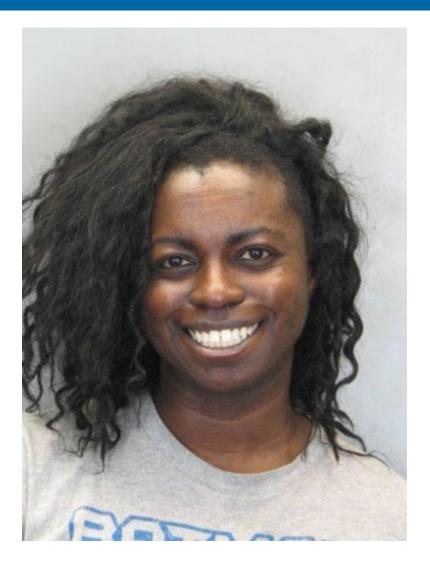
#### Pine Bluff, AR – Monroe Isadore September 2014



#### Cleveland, OH – Tamir Rice– November 2014



### Fairfield, VA – Natasha McKenna January 2015



## Tulsa, OK – Monroe Bird February 2015



#### North Charleston, SC – Walter Scott – April 2015





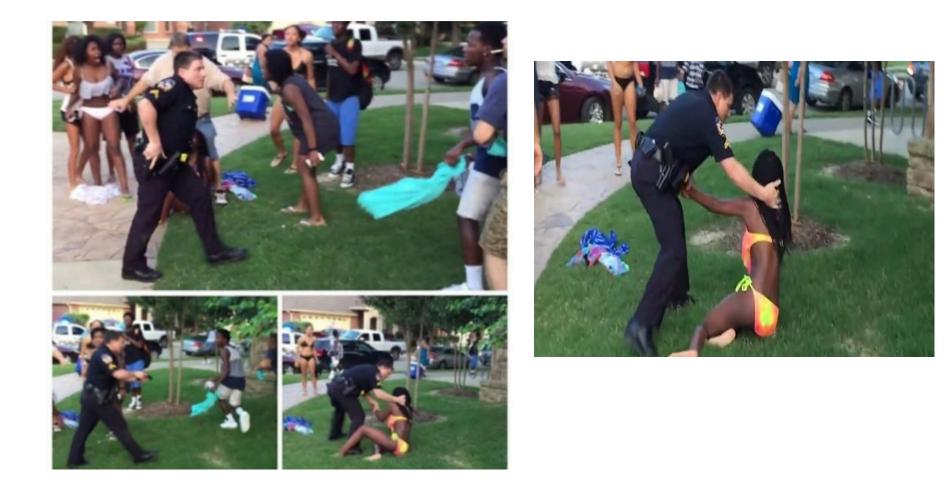
## Tulsa, OK – Eric Courtney Harris– April 2015



## Baltimore, MD– Freddie Gray– April 2015



#### McKinney, TX, Harassment at Pool - June 2015



#### Charleston, SC – Mother Bethel AME - June 2015

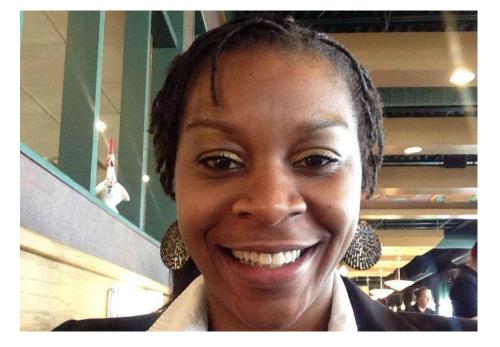


## Cincinnati, OH– Sam DuBose-July 2015





## Walla County, TX – Sandra Bland July 2015





## And so many more....

Aiyana Jones (7) Kenneth Chamberlain, Sr. (68) Rekia Boyd (22) Timothy Russell (43) Malissa Williams (30) Jonathan Ferrell (24) Renisha McBride (19) Dontre Hamilton (31) John Crawford III (22) Akai Gurley (28) Antonio Martin (18) Tony Robinson (19) Meagan Hockaday (26)

# What is REAL? Race, Equity and Leadership



#### REAL: New Opportunity, Not New Issue



# Examine implicit and explicit bias in our individual lives, communities, policies, systems and structures





Za'Khari Waddy – 13 years old Yorktown, PA

To who it may concern, 605 Vesterday Lootball OUT coming from. lac. Saying he named Started 10 things me me 7.00 old and 00 hung Sha Sai COL me mad hat tree nm hang rown locker Shauld mad that 10 took coaches The +129. hung be 00 Wars Kid the rom away me gonna fight was because my 5 1561

## RACE AND EQUITY

" [Equity] does not mean everyone gets the same. [Equity] means everyone gets what they need."

**Rick Riordan** 



## **REAL Mission**

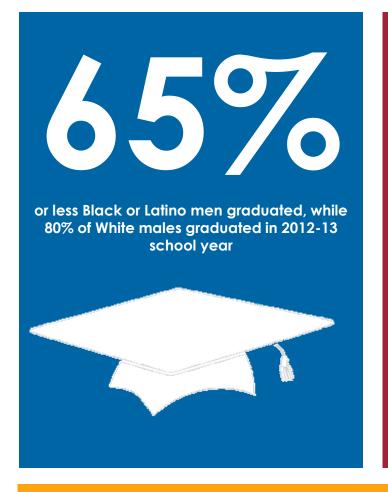
To strengthen the leadership capacity of local elected officials in addressing the impact of race and equity issues in their communities.

## **REAL** Vision

A nation in which every local official is equipped to effectively lead and serve an inclusive, thriving and healthy community.

# Starting with Race: Not Just a Black-White Issue





610

Blacks and Native Americans consistently have an unemployment rate



that of Whites

57%

More than

of Black and Hispanic/Latino households spend more than 30% of their household income on housing cost making them the demographic with the highest housing burden

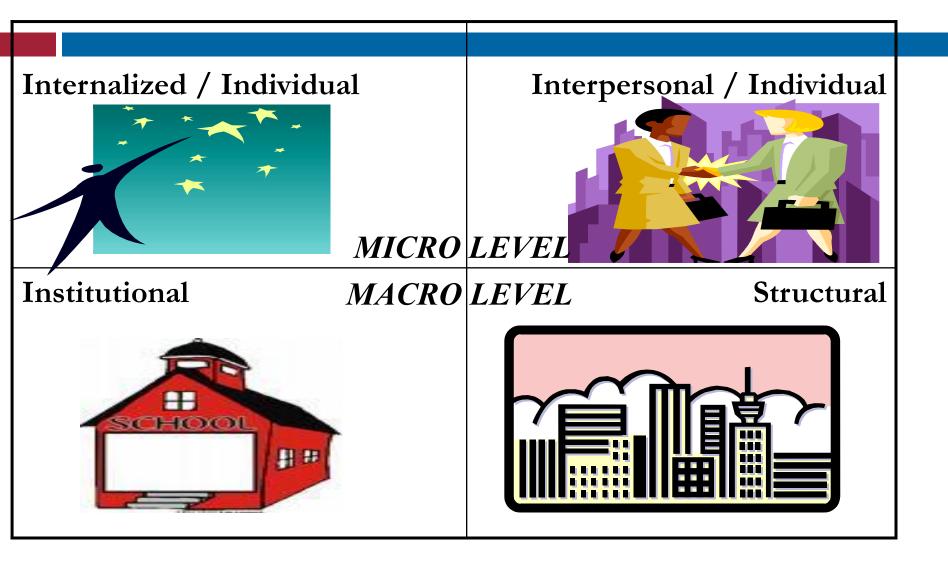
prisoners are Blacks and Latinos; however, together they comprise only 30% of the US population.







#### **Different Levels of Racism**



#### DIFFERENT STRATEGIES FOR ADDRESSING RACISM AT DIFFERENT LEVELS

Internalized Racism	<ul><li>support groups, racial healing</li><li>mentoring, counseling</li></ul>
Interpersonal Racism	<ul> <li>diversity trainings</li> <li>cross-cultural dialogues, dinners</li> </ul>
Institutional Racism	<ul> <li>changing policy and practices</li> <li>creating new institutions</li> </ul>
Structural Racism	<ul> <li>highlighting history, root causes</li> <li>challenging racist myths, ideologies</li> </ul>

### **RACIAL JUSTICE**

**Definition:** Racial Justice is the creation and proactive reinforcement of policies, practices, attitudes and actions that produce equitable power, access, opportunities, treatment, impacts and outcomes for all.

**Indicators:** Equitable impacts and outcomes across race is the evidence of racial justice.

#### Racial Justice: Related Values and Key Ideas

- Equity / Equitable Outcomes
- Inclusion / Accessibility
- Equal Opportunity
- Dignity / Human Rights
- Fairness / Fair Treatment
- Shared Power and Resources

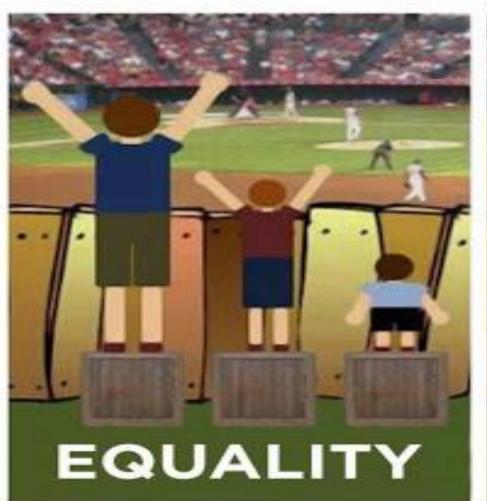
#### **Racial Justice**

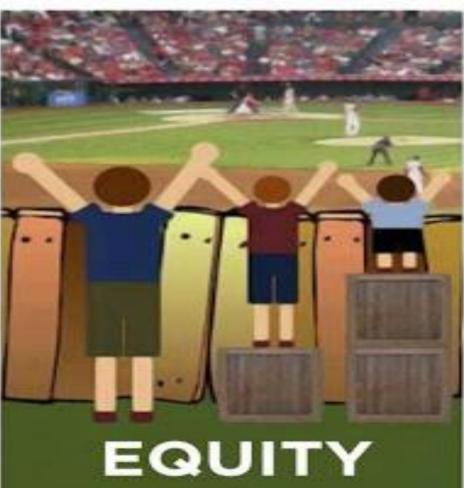
#### Racial Justice ≠ Diversity (Diversity = Variety)

#### Racial Justice ≠ Equality (Equality = Sameness)

Racial Justice = Equity (Equity = Fairness, Justice)

#### **Racial Justice = Equity**





#### Equality = Sameness

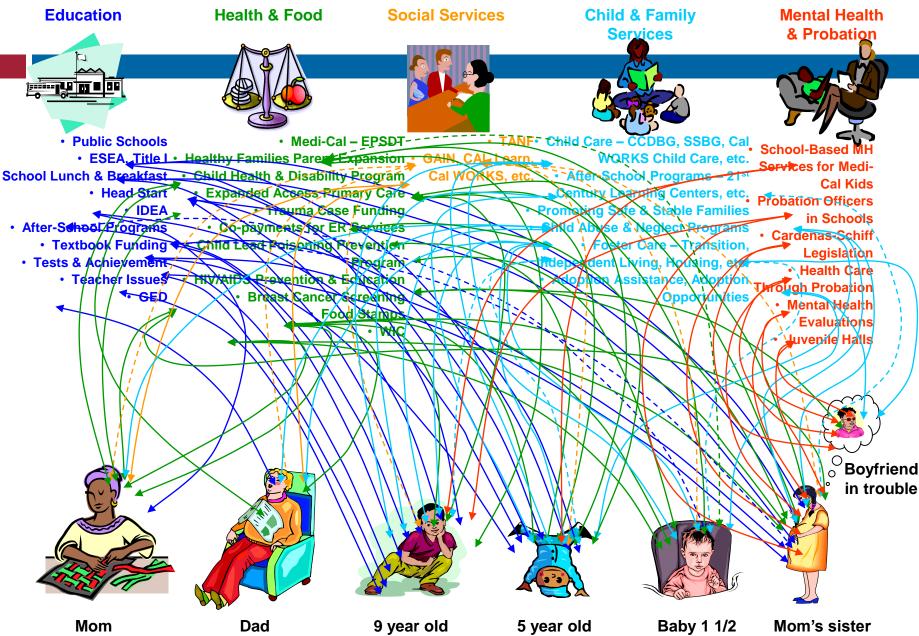
#### Equity = Justice

Note: The above image was adapted by the City of Portland, Office of Equity and Human Rights from the original graphic: http://indianfunnypicture.com/img/2013/01/Equality-Doesnt-Means-Justice-Facebook-Pics.jpg

#### **Racial Justice: Strategy for Change**

- Focuses on changing systems, institutional practices, policies and outcomes.
- Cannot just be reactive -- must propose equitable solutions and engage in proactive strategies.
- Requires ongoing consciousness and strategic action.
   We cannot be "colorblind" or silent.

REAL: Impact of Systems and Policies



## Equity and its Implications



# **Simple Equation**

#### Safe Communities = Healthy Youth

#### Healthy Youth = Better Students

#### Better Students = Healthy Communities

Healthy Communities = Healthy Future

#### National League of Cities Race, Equity, and Leadership (REAL)

- REAL:
   #REALcities
   www.nlc.org/REAL (watch the full REAL video)
- Contact me:
  - Leon T. Andrews, Jr., (202) 626-3039 or andrews@nlc.org
  - Follow me on Twitter: @LeonTAndrewsJr

## R E A L RACE, EQUITY AND LEADERSHIP



November 2015

Michigan Black Caucus LEO